

WHAT CREATIVE TYPES NEED FOR SUCCESS FROM A TOP COACH

How do you get to Carnegie Hall? Practice.

At least, that's what the old adage says. But many a talented writer and artist have practiced only to find success elusive. Most will blame it on never getting the proverbial big break. Many will silently lament that they just weren't good enough. But Robin Blakely, CEO of Creative Center of America and a member of the Forbes Coaches Council, knows that talented people labor in obscurity for one simple reason: they don't have a clear plan for success—their creative brand is missing its storyline.

With over 20 years of deep experience, Robin's life work centers around crafting the custom storyographies that writers and artists need to bring structure—and a sense of peace—to the common chaos of creative careers. The proof is in the results. Robin has guided hundreds of successful creative entrepreneurs up the road less traveled to reach professional achievements that once seemed impossible. From best-selling authors to high-demand speakers, fine artists to graphic designers, Robin has the magic touch that puts her clients on a clear, defined, achievable track to creative and financial success.

"I help creative people understand who they are, calculate where they want to be, and then decide what they need to do to reach the success they want," Robin explains. "It's a special kind of plotting and planning that blends business with creativity. So, of course, it's fun."

Fun because Robin ignites the same parts of the imagination used to create a novel or begin a painting. Her STORYography Cards illustrate choices that make ideas tangible so that creatives of all kinds can work through the 'x' and 'y' formula of success in a game-like environment. The concept is innovative and Robin's work has not gone unnoticed. Robin was recently named to The Forbes Coaches Council, signifying recognition of her own success.

"I am an expert at goal attainment for talented people," Robin says. "The magic part is knowing how to craft the unique storyline for the success that is authentic to you."

www.creativecenterofamerica.com



ROBIN BLAKELY
OFFICIAL MEMBER

Forbes **CREATIVE**
Coaches Council CENTER OF AMERICA



Storyography Cards
FROM BIG IDEA TO MARKETING SUCCESS

SUCCESS HAS A STORYLINE



