

Forbes.com



"Volunteer For A Cause They Care About. Identify a charity supported by the company of your dreams, then jump in and really help that charity. While volunteering, make a point to meet, know and work alongside the folks from the dream company. The worst thing that'll happen? You meet caring people on a level playing field doing great stuff for a wonderful cause. The best? All that, plus you get to work with potential employers—and shine!"

A circular gold badge with a blue center. The number "45+" is prominently displayed in gold. Below it, a blue ribbon banner contains the text "Linked in" in white, followed by "Recommendations" in gold. The entire badge is surrounded by a gold border.

CREATIVE
CENTER OF AMERICA

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CCA PRESENTS

CREATIVE
CENTER
OF AMERICA

CCA
COMMUNITIES

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The Magic

of Creative Center of America

We imagine Creative Center of America as a virtual ecosystem for professional dreams. Our Magic Map is our way of showing how we think, how we work, and how we organize the support for your brand.

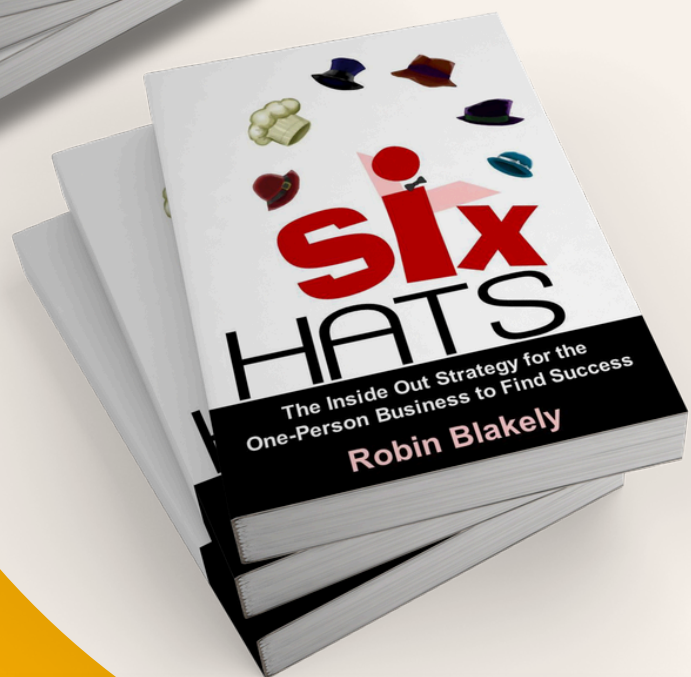
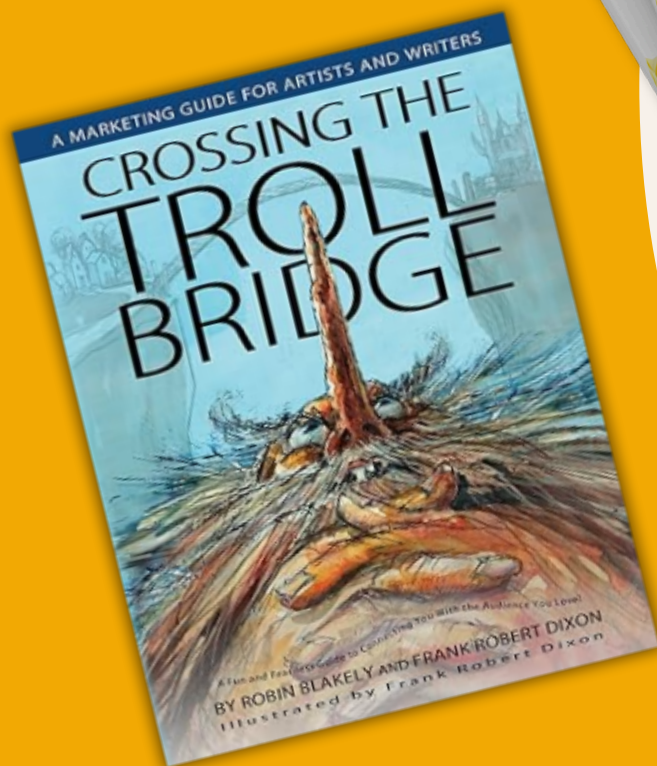
Over the years, we've built an unusual collection of expertise, resources, platforms, methods, and opportunities around one simple reality: professional dreams need more than inspiration. Creativity needs infrastructure, support, and a place to be nurtured and to grow.

Finding your way is highly personal. What you're building, why it matters, and what you want it to become are different every time. "It's just business" has never cut it for us. We know success is personal. We look at where you are, what you're building, and what could happen next. Our Magic Map is a way of seeing the ecosystem we've spent years creating. We're geeky enough to care so deeply about how our contributions connect to your work that we had to produce a visual way for you to see it, too. The magic isn't the map itself.



The magic is knowing wherever you are in your journey, Creative Center of America is ready for what comes next.

*For artists,
writers, and
other idea
people who are
ready to get
down to the
business side
of creativity.*



BUSINESS BOOKS for Creative Brands

WRITTEN BY TOP COACH ROBIN BLAKELY

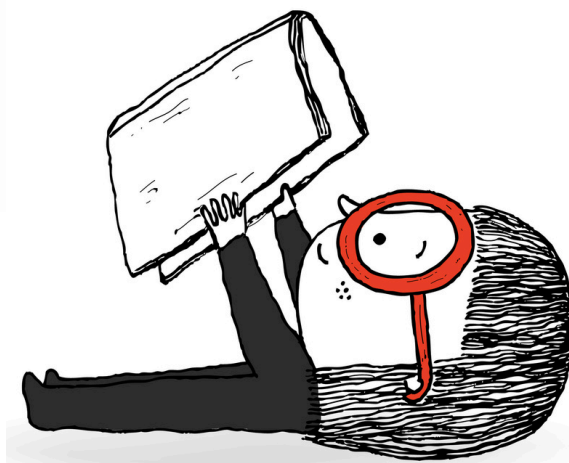
"This insightful book shows you why the relationship is the 'heart of the sale' and how to connect with customers at a deep level."

**- Brian Tracy, author,
The Psychology of Selling**



We celebrate books.

**We believe reading is
the fuel for imagination.**



Books for Gifts is a book-discovery initiative created by Creative Center of America around a simple idea: good books deserve to find readers. That mission is why the Books for Gifts editorial team is always on the lookout for the stories behind the books that make them especially interesting to book lovers of all ages.

At BooksforGifts.com, you will discover stories like the one about the self-help book that changed the life of film icon Donna Reed — a book that was new in the 1930s, but decades later, is still read by millions. You will discover why a murder mystery series about a young writer trying to make it big in New York City makes so many writers laugh out loud about their early careers. And you will learn about the annual read-aloud tradition of a book club started in a Hollywood production lunch room that has met monthly for over forty years. These are the stories behind the books — stories about what we read, why we read, and the surprising ways books become part of our lives.

Booklovers belong here. Encouraging contributions from across the book world, Books for Gifts is building a reading resource filled with personal stories about books that changed someone's life, inventive book-club experiences, independent bookstores and libraries creating remarkable events, subject-matter experts sharing their curated reading recommendations, and media tie-ins that get people reading and talking about books.



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