

GREATER LEE'S SUMMIT Healthcare Foundation



#HealthyLeesSummit

We have Blog Stories this year and we need your quotes!

Here is the Q and A for your Executive Director or other members of your executive management team. The quotes will be used across the year in a collection of promotional materials, stories, and social media posts.

Please email:

TO: Robin@CreativeCenterofAmerica.com

SUBJECT LINE: #HealthyLeesSummit

Deadline March 17th 2017

1. How does your organization help make Lee's Summit a healthier place to live?
2. Why is the GLSHF grant so important to your nonprofit?
3. What is a short story that you can share about someone that was helped by your organization?

Here's Our Plan

Join us on Social Media. Provide content for 1 simple post each month with a very short description. Like, Share, Tweet, and Re-Tweet

GLSHF MONTHLY SOCIAL MEDIA PLAN

#HealthyLeesSummit

MARCH

PHOTO: Wave Hello! Show us your front door and your friendly faces.

CAPTION: Hello from everybody at <your agency's name>

APRIL

PHOTO: Show us your happy helpers so we can celebrate and appreciate community volunteers.

CAPTION: One of the fun things volunteers do for <your agency's name> is <short description that matches the picture>

MAY

PHOTO: It's a beautiful time of year in Lee's Summit. Share a picture of a local sunset, flower, or anything from the great outdoors.

CAPTION: Explore the local beauty Nature has to offer! <Your agency's name> offers up this picture to inspire us to go outside! <describe the photo> #HealthyLeesSummit

JUNE

PHOTO: A picture of an activity or service project that your agency does that promotes good health

CAPTION: <your agency's name> cares about good health that's why they < describe something your agency does and show it in action or a staff or volunteer's smiling face who is connected to services you do> #HealthyLeesSummit

JULY

PHOTO: Share a Healthy Heat Safety Tip For Lee's Summit Residents

CAPTION: #HealthyLeesSummit. <Your agency's name> offers this beat-the-heat tip for Lee's Summit residents <Short tip and name who/what is shown in the picture>

AUGUST

PHOTO: Share how your GLSHF grant is making a difference to your corner of the Lee's Summit world.

CAPTION: #HealthyLeesSummit. Take a look! <Your agency's name> is putting the GLSHF grant to good use. <Describe what is shown in the picture>

SEPTEMBER

PHOTO: Show us the first person who people meet at your agency when they contact you...Who answers the phones or greets visitors at your location?

CAPTION: Meet <Name of person> at <your agency's name> who will help you with: <describe the service> #HealthyLeesSummit

OCTOBER

PHOTO: Show us a fun activity that staff or volunteers are doing this month.

CAPTION: Here's a peek at what happening this Fall at <your agency's name> <Describe the activity briefly> #HealthyLeesSummit

NOVEMBER

PHOTO: What is your Executive Director Most Thankful for This Year?

CAPTION: #Grateful! Executive Director <Name> of <your agency's name> says: <Short Quote about gratitude and brief description of who is in the photo> #HealthyLeesSummit

DECEMBER

PHOTO: What items under \$10 would make great Secret Santa gifts for your nonprofit?

CAPTION: Want to help? <your agency's name> would love to have donations. Items needed include <list items that are under \$10> #HealthyLeesSummit

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